From: Jackie Brett (jackiebrett@cox.net) 702-460-1836

Sent: Thursday, Sept. 19, 2013

**Subject:** RELEASE: Las Vegas Hospitality Association Presents Panel On 'Tourism

Matters: National, Regional and Local Update'

FOR IMMEDIATE RELEASE

## **MEDIA ALERT \*\*\* MEDIA ALERT**

## LAS VEGAS HOSPITALITY ASSOCIATION PRESENTS PANEL ON 'TOURISM MATTERS: NATIONAL, REGIONAL AND LOCAL UPDATE'

Panel Discussion Will Cover Issues Important To Travel And Tourism
And The Southern Nevada Community

WHAT:

The Las Vegas Hospitality Association (LVHA) will present a panel on "Tourism Matters – A National, Regional and Local Update" on Thursday, Sept. 26, 2013, at The Mirage in the St. Croix Room at 11:30 a.m. This special once-a-year panel luncheon, which is open to the public, will be a discussion on issues important to travel and tourism nationally, regionally and in Southern Nevada.

Panelists Ryan Spangler, consultant to the U.S. Travel Association, Tom Skancke of the Las Vegas Global Economic Alliance (LVGEA), and Terry Jicinsky with the Las Vegas Convention and Visitors Authority (LVCVA) will share insights into the state of our industry, economic development, legislative topics and the Las Vegas Global Business District Plan and the impact to our community.

Note: LVHA Education Programs count toward two Continuing Education Units (CEUs) for Certified Meeting Professional (CMP) Certification.

WHO: Distinguished Panelists:

National: Ryan Spangler Consultant to U.S. Travel Association State: Tom Skancke Las Vegas Global Economic Alliance

Local: Terry Jicinsky Las Vegas Convention and Visitors Authority

WHEN: Thursday, Sept. 26, 2013

11:30 a.m. Check In

Noon Luncheon and Panel Discussion with Q&A

**WHERE:** The Mirage inside the St. Croix Room

3400 S Las Vegas Blvd Las Vegas, NV 89109 PAGE TWO: LVHA Panel – "Tourism Matters: National, Regional and Local Update"

COST: \$45 Members / \$60 Non-Members

**RSVP:** Go to the new LVHA website: www.MyLVHA.org.

MEDIA: Cameras and reporters are welcome. Please contact Jackie Brett at

460-1836 or jackiebrett@cox.net to make arrangements.

**SPONSORS:** The Mirage Hotel and Casino, Las Vegas Convention and Visitors Authority,

MGM Resorts International Production Services, Las Vegas Color Graphics,

Alan Waxler Group and Las Vegas Photo and Video

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**LVHA:** The Las Vegas Hospitality Association (LVHA), which celebrated its 50<sup>th</sup>

anniversary, is a nonprofit state association made up of more than 450 working professionals and 240 businesses in the hospitality industry. Founded in 1962, the LVHA encompasses a broad spectrum of companies supporting the tourism,

convention and hospitality fields in Southern Nevada.

New Website: www.MyLVHA.org and LVHA is on Facebook: Click to view/join,

Twitter: @LVHospitality, and Linkedln: Click to view/join.

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**PHOTOS:** Ryan Spangler - Consultant to U.S. Travel Association

Tom Skancke - Las Vegas Global Economic Alliance

Terry Jicinsky - Las Vegas Convention and Visitors Authority