

Certified in Exhibition Management™ (CEM)

About: <https://www.iaee.com/cem/>

The Certified in Exhibition Management™ (CEM) designation is a globally recognized designation that demonstrates the highest professional standard throughout the exhibition and event management arena. It was first created in 1975 to raise professional standards in the event industry and it continues to be the premier mark of professional achievement.

The CEM designation accommodates short and long-term career goals with education that can be tailored to meet specific needs and interests. The designation is obtained by completion of nine courses offered through on-location classrooms and on-line formats. The CEM Learning Program is offered in a variety of countries, such as the United States, Canada, Brazil, China, India, Korea, Mexico, Portugal, Saudi Arabia, Singapore, Spain, Taiwan, and Thailand.

- Emphasis on practical knowledge
- Education program first and a designation program second
- Curricula must reflect the latest thinking in exhibitions and events management
- Maintain the highest standards for individuals who earn the CEM designation, so they are recognized as knowledgeable and dedicated professionals with a long term commitment to the exhibitions and events industry

Application/Exams:

The nine-part CEM adult learning and certification program is designed to provide industry professionals an in-depth understanding of the overall operations of the industry.

- New candidates must have three (3) years of full-time experience in the exhibitions and events industry.
- Candidates may choose any nine (9) out of the twelve (12) courses offered to complete the CEM Learning Program. Each course has a corresponding examination that must be taken and passed within 90 days of the course date.
- Candidates have three (3) years in which to complete all nine (9) courses and exams. Candidates have the opportunity to complete the courses within one year.
- The candidate's start date is the date that the first exam is passed, and all requirements must be complete three (3) years from that date.

Courses:

Conference and Meeting Management • Consumer Show Management • Event Marketing • Event Operations • Exhibition and Event Sales • Facilities and Site Selection • Finance, Budgeting and Contracts • Floor Plan Development • Housing and Registration Management • Security, Risk, and Crisis Management • Selecting Service Contractors • Strategic Planning and Management

Course/Exam Fees:

Online Courses: \$350 per course for Members | \$605 per course for Non-Members

On-Location Courses(U.S. and Canada): \$299 per course for Members | \$440 per course for Non-Members

Re-certification:

The CEM recertification policy states that all CEMs are required to earn 15 credit hours as well as pay a renewal fee of \$150, every three years. Credit hours may be earned through a combination of three categories. All credit hours may be applied from professional continuing education; a combination of professional continuing education and leadership activities; or all from formal education.

Upcoming classes in the Las Vegas area:

September 26th, Course: [Facilities and Site Selection](#)

Location: Freeman offices

October 15th, Course: [Selecting Service Contractors](#)

Location: Venetian/Palazzo



KEY Accreditation Program